

S.C.I.M. GOVT. COLLEGE AUTONOMOUS

Accredited by NAAC 'A' Grade with CGPA 3.18 Tanuku, West Godavari, Andhra Pradesh. AISHE CODE-C-24205



Report on Awareness Programme under the Theme – "Beat the Heat" (May 2025)

Date of Programme: 17.05.2025

Venue: College Premises

Number of Participants: 75+ Students, Faculty, and Staff



SWACHH ANDHRA PROGRA

Every Month 3rd Saturday

స్వచ్ఛ ఆంధ్ర ప్రతిజ్ఞ

<mark>నేను నా పరిసరాలు పరిశుభ్రత కొరకు ప్రతిరోజు</mark> కొం<mark>త సమయం</mark> కేటాయిస్తానని_• నా వంతు కృషిగా స్వచ్చతా కార్యక్రమాల కొరకు శ్రమదానం చేసి_• <mark>పరిశుద్ధ ఆంధ్రప్రదేశ్ సాధించే సంకల్పానికి కట్టుబడి ఉంటానని,</mark> ఈరోజు పరిశుభ్రత గురించి నేను వేసిన ఈ ముందడుగు ఆంధ్రప్రదేశ్ రాష్ట్రాన్ని శుభ్రపరచడంలో సహాయం చేస్తుందని నమ్ముతూ •••

<mark>ఈరోజు నుండి నా తోటి వారికి కూడా స్వచ్</mark>పత కొరకు తడి చెత్త, పొడి చెత్త వేరు చేయటంపై అవగాహన కల్పించడానికి ప్రయత్నిస్తానని, మన ఆంథ్రప్రదేశ్ ను స్వచ్చ ఆంధ్ర ప్రదేశ్ గా తీర్చిదిద్దేటట్లు నా వంతు కృషి చేస్తానని ప్రమాణం చేస్తున్నాను.























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Every Month 3rd Saturday (17th May 2025)























Objective: In line with the directive from the Commissionerate of Collegiate Education (Proc. No: 06/CCE.AP/ECA/AC-12/2024-25, dated 08-05-2025), SCIM Government College (A), Tanuku organized an awareness programme focusing on the May 2025 theme — "Beat the Heat" under the Swarna Andhra-Swachha Andhra (SASA) initiative.

Programme Highlights:

1. Inaugural Session:

- The event was inaugurated by the College Principal, Sri Ch. Edukondalu, who addressed the gathering on the importance of summer safety and heatrelated precautions.
- He emphasized community responsibility in spreading awareness about heat mitigation and encouraged all to adopt healthy summer habits.

2. Hydration Awareness:

 To promote hydration among students and staff, buttermilk packets were distributed as a symbolic and practical gesture to highlight the importance of staying cool and hydrated in extreme heat conditions.

3. Online Quiz Competition:

- Over **75 students actively participated** in an **online quiz** designed to raise awareness on:
 - Heat wave preparedness
 - First aid for heat stroke
 - Hydration and nutrition in summer
 - Climate change and heat stress management
 - General summer safety measures
- The quiz helped enhance students' knowledge and sensitivity towards managing health during heatwaves.

4. Faculty and Staff Participation:

- o Lecturers: Smt. A. Maruthi Devi Chowdary
- o **NSS Programme Officer:** Sri Y. Vijayakumar
- o **Non-teaching Staff:** Actively involved in organizing and executing the event
- o successfully.

Key Activities Conducted:

- Dissemination of posters and awareness messages on campus and online platforms.
- Promotion of summer safety tips through banners and social media under the hashtags:
 - #GDCsBEATTHEHEAT
 - #SCIMGCTanuku
 - o #NSSIndia
 - #SASAInitiative
 - #SwachAndhraSwarnaAndhra
 - #BeatTheHeatAwareness

Data Submission:

- All relevant **programme details were entered into the SASA App** by the coordinating team before the deadline (5 PM, 17-05-2025).
- Google Sheet submission to CCE was completed as per the format prescribed.

Conclusion:

The programme was a grand success in instilling awareness and preparedness among students and staff on managing the challenges posed by rising summer temperatures. The proactive participation of students and the dedicated efforts of the faculty and NSS wing contributed to the impactful execution of the "Beat the Heat" campaign.

Submitted by:

NSS Unit & SASA Cell

SCIM Government College (A), Tanuku

ANNEX-1

PROCEEDINGS OF THE DIRECTOR OF COLLEGIATE EDUCATION MANAGALAGIRI::A. PRESENT:Dr NARAYANA BHARATH GUPTA IAS

Proc.No:06/CCE.AP/ECA/AC-12/2024-25

DATE:08-05-2025

Sub: Collegiate Education-Swarna Andhra-Swachha Andhra-Interchange of monthly themes for May and June-Implementation of May 2025 Activities—Instructions Issued-Reg

Ref: 1.Meeting conducted by Swachha Andhra Corporation held on

05-02-2025
2. Proc.No:01/CCE.AP/ECA/AC-12/2024-25 from O/o CCE Dt:28-01-2025
-3. Proc.No:02/CCE.AP/ECA/AC-12/2024-25 from O/o CCE Dt:06-02-2025
4. Proc.No:03/CCE.AP/ECA/AC-12/2024-25 from O/o CCE Dt:07-02-2025
5. Proc.No:05/CC.AP/ECA/AC-12/2024-25 from O/o CCE Dt::08-04-2025
6. Memo.No.2736455/K/2025 from Municipal Administration & Urban
Development (K) Department dated:24-04-2025 Development (K) Department dated:24-04-2025

As per the reference cited above ,the Government of Andhra Pradesh has As per the reference cited above, the Government of Andhra Pradesh has lesignated the 3rd Saturday of every month as Swachhata Day, marking it as a tate wide cleanliness day. Theme-wise Guidelines were issued vide ref(2) ncluding month-wise themes and action points. In continuation of these, the sovernment has now issued revised instructions concerning the monthly themes nder Swarna Andhra-Swachha Andhra(SASA)Program. To ensure the effective program and in consideration of the prevailing climatic productions the themes for the May and June have been interchanged. This evision focus on heat mitigation strategies and water conservation measures uring the peak summer months. uring the peak summer months.

Therefore the Government Degree Colleges are requested to take note of e following changes and implement activities accordingly

.No	Month	Existing Theme	Proposed Theme	
1 May		"Neeru-Meeru"	"Beat the Heat"	
2	June	"Beat the Heat"	"Neeru-Meeru"	

The Principals of Government Degree Colleges are instructed to ensure de dissemination of these revised themes among faculty, staff and students and organize relevant activities to support Swarna Andhra-Swachha Andhra

re's a list of activities for"Beat the Heat:(May 2025):

Organize guest lectures by representatives from Health Department or relevant experts and conduct webinars on the theme related topics

Heat wave preparedness

Climate change and heat stress management First aid for heat stroke

Hydration and Nutrition in summer

Summer safety methods.

Reduction in heat related health issues

Heat Resilience among students

Organize awareness programs and quizzes about heat safety measures hrough digital platforms.

incourage students to create posters/slogans and short videos on summer afety through an online mode.

Conduct demonstrations of responsible water usage within the college campus (e.g.,minimizing wastage,fixing leaks)
Develop and maintain green spaces within the college campus
Promote the consumption of cooling and hydrating foods and drinks
Launch a #Beat the Heat Challenge(a similar campaign)on social media to spread awareness on safe summer habits.
Therefore all the Principals of Government and Private Aided Colleges are requested to implement SASA activities for May under theme. "Beat the Heat" and submit the activity details in SASA App, developed by Swachha Andhra Corporation by 5PM on 17-05-2025 (the third Saturated of May). Additionally, colleges must submit the activity details via Google sheet which will be provided on 17-05-2025 in the following format to the CCE by 5PM on 19-05-2025.

	Activiti conducted	Date	Conducting Department/ Collaborating organization	Resouce Persons	Brief Description /outcome	Number of participant s	Number of staff attended
	xyz	17- 05- 2025	EcoClub	Dr ABC, Health Dept			

Sd/- Dr NARAYANA BHARATH GUPTA I.A.S. DIRECTOR OF COLLEGIATE EDUCATION

The Regional Joint Directors of Collegiate Education The Principals of Government and Private Aided Colleges //Attested//

> Dr TULASI ACADEMIC GUIDANCE OFFICER











